

COVER SHEET

6	2	8	9	3			
---	---	---	---	---	--	--	--

SEC Registration Number

R	O	C	K	W	E	L	L	A	N	D	C	O	R	P	O	R	A	T	I	O	N			
A	N	D	S	U	B	S	I	D	I	A	R	I	E	S										

(Company's Full Name)

T	H	E	G	A	R	A	G	E	A	T	R	O	C	K	W	E	L	C	E	N	T	E	R			
E	S	T	R	E	L	L	A	S	T	R	E	E	T	M	A	K	A	T	I	C	I	T	Y			

(Business Address: No. Street City/Town/Province)

Ms. Ellen V. Almodiel
(Contact Person)

793-0088
(Company Telephone Number)

1 1	1 5
Month	Day
(Date)	

1 7 - C
(Form Type)

0 5	2 9
Month	Day
(Annual Meeting)	

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

49,136
Total No. of Stockholders

Total Amount of Borrowings	
P	-
Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number

_____ LCU

Document ID

_____ Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **November 15, 2013**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **62893** 3. BIR Tax Identification No. **004-710-062-000**
4. **ROCKWELL LAND CORPORATION**
Exact name of issuer as specified in its charter
5. **N/A** Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **The Garage at Rockwell Center, Estrella St. Makati City** **1200**
Address of principal office Postal Code
8. **(632) 7930888**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	6,101,762,198 shares (As of April 30, 2013)

11. Indicate the item numbers reported herein: **Item No. 9 – Other Events**

Item 9 – Other Events

The following information was disclosed with press reporters present during the listing ceremony of Rockwell Land's P5,000,000,000 fixed rate bonds held today at the Philippine Dealing and Exchange Corporation (PDEX) :

1. The Proscenium development will have 4 residential towers and 1 office building. The office building, the Iconique Tower, will start its construction in 2014. The estimated development costs for the Iconique Tower is P5.0B (with VAT).
2. The development project over the 3.0 hectare property in Lahug, Cebu will contribute total revenues of P3.3B and will require an estimated total land and development cost of P2.5B (net of VAT).
3. The full year 2013 estimated reservation sales is P13.0B (with VAT).

Attached is a press release of the Corporation which was released today.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROCKWELL LAND CORPORATION
Issuer



ENRIQUE I. QUIASON
Corporate Secretary

November 15, 2013



Rockwell Rated AA+, P5B Retail Bonds Oversubscribed at Listing

On November 15, 2013, Lopez-led Rockwell Land Corporation listed its first P5-billion retail bonds on the Philippine Dealing & Exchange Corporation (PDEX). The book building during the public offer which ran from November 6 to November 11 resulted to its being oversubscribed and at an interest rate of 5.09% for the bond.

The funds raised from the bonds will be used primarily for The Proscenium, the company's latest mixed-use project which will rise within the company's flagship development, the Rockwell Center in Makati.

The bonds are due in February 2021, at an interest rate of 5.0932% per annum. In October, Rockwell Land Corporation was assigned an 'AA+' issuer rating by The Credit Rating and Investors Services Philippines Inc. (CRISP), which cited the company's "very strong presence in the top segments of the property development market, impressive income growth, and prudent fiscal management policy."

Rockwell Land has appointed First Metro Investment Corporation (FMIC) as issue manager, lead underwriter and bookrunner and SB Capital and Investment Corporation (SB Capital) as co-lead underwriter.

"The positive reception we have received from the investing public and institutions has been encouraging, and has supported our current plans for expansion," says Nestor J. Padilla, Rockwell Land President and CEO. "Given this, Rockwell is committed to ensuring that we achieve our targets each year, and retain a strong financial position through prudent management and a continued dedication to delivering quality to our clientele. We are very happy with the sales from The Proscenium as it remains on track, with the first three of the development's five towers almost 50% sold out."

The company has reported a net income after tax of P923.4 million for the first nine months of 2013, an increase of 31% from the previous year. Bulk of the revenues comes from residential development projects, namely, Edades Tower and Garden Villas in the Rockwell Center, The Grove by Rockwell in Ortigas and 205 Santolan by Rockwell in Quezon City. The company also continues to generate strong demand for its products with total reservation sales reaching a total of P 10.9B by September, up by 88% vs. last year.

Rockwell continues to grow its presence in the high-end market, and will expand beyond residential and commercial development as it launches its new hotel and leisure arm, Aruga by Rockwell, by 2014. Aruga's first project will be a line of serviced apartments in Edades Tower and Garden Villas within the Rockwell Center. The serviced apartments will compose 7 of the development's 51 floors, and will cater to the needs of the growing transient market in Makati.